Building an Online Presence for Seeds4STEM

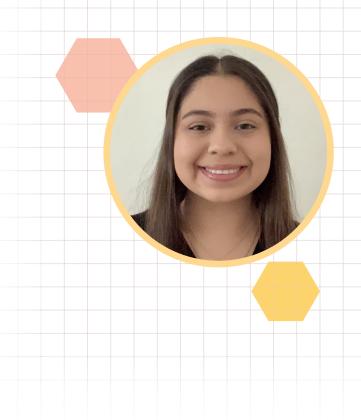
Samantha Avina

Mentor: Shannon Bliss

Location: Seeds4STEM







increased when posts had a similar look. We also found that using STEM-related hashtags boosts the number of views. Work on the website incorporated learning website development techniques and researching website practices to make the website appealing to children and parents. Other contributions included putting together a spreadsheet of grants opportunities and working with Seeds4STEM's Executive Director on the steps for forming a non-profit. Seeds4STEM has now reached over 1,400 people with their message.

Samantha Avina

Major: Economic/Business Administration